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WELCOME TO MIAMI BEACH "I finally figured out the only reason to be alive is to enjoy it."

-Rita Mae Brown



Stay. Play. Dance. Dine. Shop. Learn, love and live life large in Miami Beach. People are talking about us—so why not come and see what the fuss is all about? After all, we're open 24 hours a day, every day of the year. And with so much to see and do, you and your family can design your vacation any way you like.

Sure, we've got fabulous white sand beaches and all of

the warmth and sunshine you need to enjoy them-

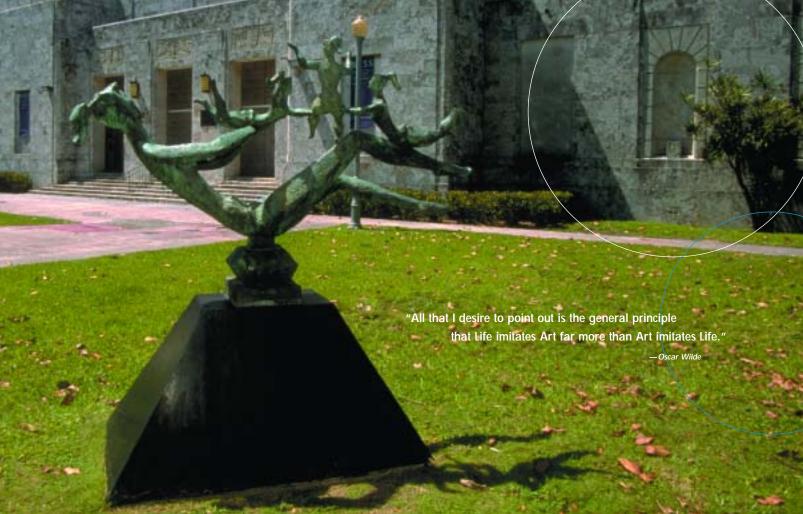
but we're so much more than that. Miami Beach is all about variety. From stunning architecture to spectacular cuisine... from dazzling nightclubs to unique family experiences... from world-class shopping to cultural events and art venues. There really is simply too much to mention—and too much to fit into just one vacation. You'll just have to see it for yourself—in Miami Beach.





There are award-winning musicals that will leave you and your kids singing a happy tune... dramatic performances that will move you to tears... and well-known comedians who will have you laughing so hard, your sides will hurt. You will leave this place entertained, challenged, stimulated and inspired. This is Miami Beach, offering you and your family arts and culture unlike any other place, surprising and delighting you in ways you could never have possibly imagined.







treasures. Neon welcome signs, monuments and sculptures, colorfully painted buses, bridges and band shells offer a vision that's uniquely Miami Beach. Renowned art galleries and museums complete the picture. Artists from around the world have made their home here, knowing that they'll be encouraged and applauded for their creative genius, and enjoy complete freedom to share their paintings, sculptures, photographs or whichever medium they choose.

Symphonies and operas offer astonishing productions that attract world-class performers from around

the world. Those with the most promising futures come here, finding a haven to hone their abilities with the finest training imaginable. International orchestras and virtuosos dazzle all with their abundant artistry during performances that range from the superb to the sublime. And Broadway has found a home in Miami Beach, with rousing musical revues that leave you dancing in the aisles.

feel

You would think it's enough that we offer paradise for the taking. It's not. Just when you think you can't take any more pure enjoyment; that there's nothing more you could possibly desire during your time with us—we give you more. More things to do. More ways to spend your time. And more reasons to come to Miami Beach.

Miami Beach is a beacon for those seeking a place to increase their knowledge, be entertained and see everything this city has to offer. International film festivals and car shows make their home here every year. We take the time to celebrate all that makes us unique—from Art Deco to art and design...from food and wine festivals to boat shows. With so much to see and do, Miami Beach offers an extensive choice of year-round activities that will keep the entire family in awe.







There's an undeniable vibe here. It's in the air, the water, and on the streets. It's the undercurrent of all that makes this city move to its own rhythm, and it can be summed up in one word: fabulous. Miami Beach is simply fabulous, and people want to be a part of that fabulousness. Movie stars. Supermodels. Directors and photographers.

They all flock here to not only bask in the aura of Miami Beach, but to somehow capture its magnificent essence on film. Because, with all of its colors and shapes and many moods, Miami Beach is one amazingly photogenic destination. Art Deco dreams and pastel visions find their way onto the pages of international magazines, onto movie and television screens, enticing people from around the world not only with abundant beauty, but

with all that Miami Beach promises to deliver.

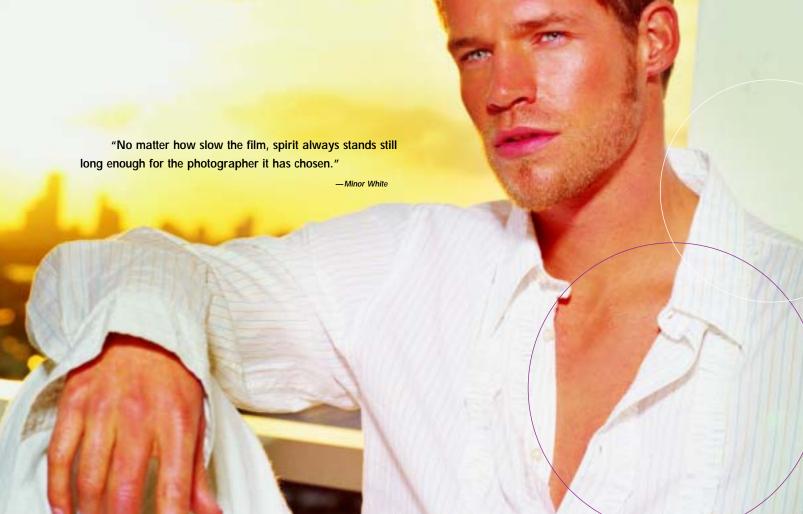


And, when you think about it, this makes Miami Beach one of the most famous stars in all the world. Its beaches and unique architecture are the backdrops of popular television shows and commercials. Film crews flock here regularly to make movies that range from small independents to dazzling blockbusters. On any given day, there's a fashion photo shoot underway on one of our streets or beaches. And we make it easy for these productions, working to make sure they have everything they need at their disposal so that they—and Miami Beach—look their very best.



And we're not the only ones. The world's top modeling and casting agencies have offices here, representing everything from exotic beauties to adorable kids. Lighting and sound equipment, props, film editing, photo labs... they're all here, offering out-of-town production crews all the resources one would expect from Hollywood, but with an insider's view of Miami Beach and all of its resources. So, you see, we're more than just a pretty face. We're style and substance all wrapped up in one fabulous package.







Close your eyes and let the flavors melt in your mouth. It's an indescribable experience,

for who can really understand what heaven tastes like? And who else but a culinary genius could have created such an incredible fusion of ingredients, from the freshest flavors to the most intriguing of spices? Just like Miami Beach itself.





Your Spirit

Feel the pulse of Miami Beach. You can find it everywhere. It moves you like nothing you've ever experienced, with a rhythm so unique, so powerful, you want it to go on forever. Your hips sway. Your foot taps. And your heart pumps a little faster, both from the excitement that surrounds you and from the beat that drives this tropical paradise.

Nightlife in Miami Beach is legendary, both for its variety and its energy. From the moment the sun sets until it rises the next day, people are moving, dancing, laughing and taking in all the sounds of this magical metropolis on the ocean. Renowned musicians from all over the globe come to share their melodious poetry. The coolest DJs spin their discs at some of the hottest clubs in the world. Salsa meets techno in this corner of the world, giving you the perfect excuse to dance until dawn.







Where to begin this acquisition extravaganza? After all, there's so much to choose from. Did you leave enough room in your suitcase? Don't worry—you can always buy another one for your new fashions. If you're too hot under the sun, a new necklace dripping with sparkling "ice" will make you feel oh-so-cool.

There's something here for every age and every taste.

Whatever your budget, you'll find some of the most bodacious bargains imaginable. Just try resisting the allure of unique creations at the outdoor markets on Lincoln Road and Española Way. If you've been saving up for a splurge here and there, you'll find charming boutiques and popular retailers ready to help you find something truly fabulous. For those who have no limits, exquisite and extravagant treasures await discovery.





Go ahead. Dive right in. The water is perfect. Not ready to get wet? Fear not, for Miami Beach has plenty to offer those with a sporting nature. The weather is ideal for just about anything that doesn't require snow! Whether it's on wheels, in the air or over the water—recreation is given a new name in Miami Beach. Non-stop fun for the whole family!

Some people like to get around the city on bicycle or rollerblades, making their journey through this sunny paradise a healthy one. Others gravitate toward our tropical breezes and white-sandy beaches. Whether you're boating on our crystal clear waters, or scuba diving off our shores teeming with colorful marine life, our beaches will delight you. Build a sandcastle with your kids, or partake in a vigorous volleyball game. Challenge yourself to a round of golf at the Miami Beach Golf Club.







For some, it's all about the design. Sleek, modern, spacious. For others, it's the location. On the beach, at a secluded hideaway, or where the cool people hang. There are those who just want to drop their bags while they go out and explore. Sometimes, a bed is just a bed—but that's not what you'll find in Miami Beach.

When you're the "It" destination, you need to offer plenty of room for guests. And Miami Beach has a room for everyone, each as unique as the people who visit.

In the mood for something stylish and glamorous?

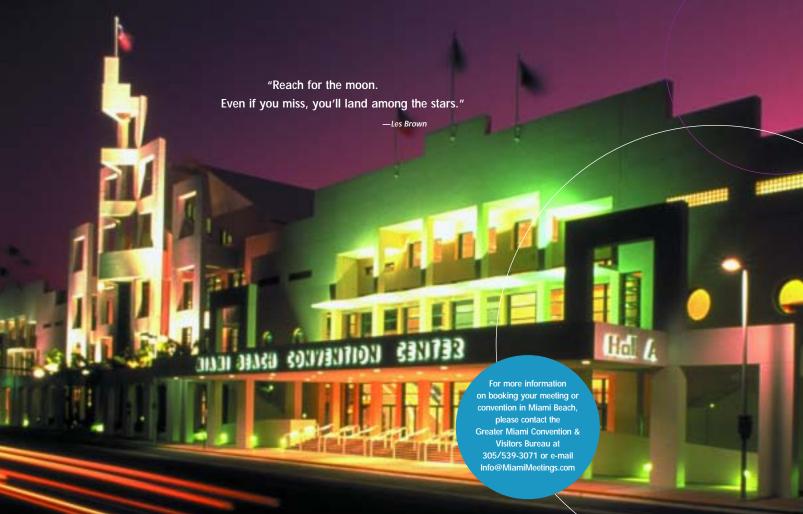
Or do you want something a little more tranquil?

Can't decide between beach trendy or family friendly? From the most intimate boutique hotels to chic oases to five-star palaces, Miami Beach has whatever you're looking for, whenever you need to get away.

Take a look around and see what the world sees. In a place where there's something for everyone, and where everything is created to inspire and excite, taking care of business has never been more of a pleasure, because we offer something different. It's more than our funky vibe. It's the way we make your business our business.

From the smallest of meetings to the largest of conventions, there's a time and a place waiting for you in Miami Beach. Bring down your top executives for a brainstorming summit at your hotel. How about an oceanfront auditorium that offers state-of-the-art equipment for your big sales meeting? If you're expecting a few thousand delegates for a convention, the Miami Beach Convention Center gives you the space you need, and the professionals to help make your event a complete success.







Miami Beach Resources

Cultural Resources...

ArtCenter/South Florida

800, 810 and 924 Lincoln Rd. Miami Beach, FL 33139 305/674-8278 www.ArtCenterSF.org

Bass Museum of Art

2121 Park Ave. Miami Beach, FL 33139 305/673-7530 www.BassMuseum.org

City of Miami Beach

Cultural Affairs Office

1700 Convention Center Drive Miami Beach, FL 33139 305/673-7577 www.MiamiBeachFL.gov

Byron Carlyle Theater

500 71st Street Miami Beach, FL 33141 305/673-7577 www.MiamiBeachFL.gov

Colony Theater

1040 Lincoln Road Miami Beach, FL 33139 305/673-7577 www.MiamiBeachFL.gov

Little Stage (Acorn) Theater

2100 Washington Avenue Miami Beach, FL 33139 305/673-7577 www.MiamiBeachFL.gov

Holocaust Memorial

1933-45 Meridian Ave. Miami Beach, FL 33139 305/538-1663 www.HolocaustMMB.org

Jackie Gleason Theater

1700 Washington Ave. Miami Beach, FL 33139 305/673-7300 www.GleasonTheater.com

Jewish Museum of Florida

301 Washington Ave. Miami Beach, FL 33139 305/672-5044 www.JewishMuseum.com

Lincoln Theatre

541 Lincoln Rd. Miami Beach, FL 33139 305/673-3330 www.nws.org

Miami Beach Botanical Garden

2000 Convention Center Dr. Miami Beach, FL 33139 305/673-7256 www.MiamiBeachBotanicalGarden.org

Miami Beach Film Society

Miami Beach Cinematheque 512 Española Way Miami Beach, FL 33139 305/673-4567 www.MBCinema.com

Miami City Ballet

2200 Liberty Ave. Miami Beach, FL 33139 305/929-7010 www.MiamiCityBallet.org

New World Symphony 541 Lincoln Rd

Miami Beach, FL 33139 305/673-3331 www.nws.org

The Wolfsonian—FIU

1001 Washington Ave. Miami Beach, FL 33139 305/531-1001 www.Wolfsonian.org



Visitor Resources...

City of Miami Beach

Tourism & Cultural Development 1700 Convention Center Dr. Miami Beach, FL 33139 305/673-7577 www.MiamiBeachFL.gov

Tourist Information Hotline 305/673-7400 www.MrMiamiBeach.com

Film and Print Office 305/673-7070 www.MiamiBeachFL.gov

Special Events Office 305/673-7577 www.MiamiBeachFL.gov

Greater Miami Convention & Visitors Bureau

701 Brickell Ave., Suite 2700 Miami, FL 33131 305/539-3000, 800/933-8448 www.MiamiandBeaches.com

Miami Beach Chamber of Commerce

1920 Meridian Ave. Miami Beach, FL 33139 305/674-1300 www.MiamiBeachChamber.com

Miami Beach Visitor Information Center

1920 Meridian Ave. Miami Beach, FL 33139 305/672-1270 www.MiamiBeachChamber.com Miami Beach Convention Center

1901 Convention Center Dr., Miami Beach, FL 33139 305/673-7311 www.MiamiBeachConvention.com

Miami Beach Latin Chamber of Commerce Visitor Information Center

1620 Drexel Ave., 1st Floor (entrance on Lincoln Rd.) Mjami Beach, FL 33139 305/674-1414 www.MiamiBeach.org

Miami Beach Visitor & Convention Authority 555 17th St. Miami Beach, FL 33139

305/673-7050 www.MiamiBeachVCA.com

Miami-Dade Gay & Lesbian Chamber of Commerce

4500 Biscayne Blvd., Miami, FL 33137 305/534-3336 www.GoGayMiami.com

Miami Design Preservation League & Art Deco Welcome Center 1001 Ocean Dr. Miami Beach, FL 33139 305/672-2014 www.mdol.org





Beach View Park & Public Beach La Gorce Golf Course

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MIAMI BEACH

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Miami Heart-Institute

Indian Beach Park & Public Beach

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TA GORCE DR

ARTHUR GODFREY RD Mount Sinai Medical Center

195 JULIA TUTLE

COLLINS AVE

Bayshore PINE DR Source PINE DR Miami Beach Golf Club

73 St. Collins Park & Mobile Beach Minim City Ballet Bass Museum of Art Little Stage (Acorn) Theater 15 Ed and Judg Miami Beach
Botanical Garden
Holocaust Memorial Miami Beach City Hall

LINCOLN RD 17 ST Visitor Information VENETIAN CSWY Center

Jackie Gleason Theater

Miami Beach Convention Center

Ocean Front Auditorium Lincoln Theatre
ART DECO
DISTRICT Art Deco Welcome Center WASHINGTON AVE 15 ST ArtCenter South Florida The Colony -Flamingo Park **Tennis Center**

CERN DR. The Wolfsonian Luminus . COLLINS AVE MERIDIAN AVE South Shore Hospital MACARTHUR CSMY

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Jewish Museum of Florida (Sanford L. Ziff) South Pointe Park & Fishing Pier uth Beach Park & Public Beach

Miami Beach Marina

Art Deco District (see inset for details)

Parks & Golf Courses

Points of Interest

Medical Facilities

Convention & Visitors Bureau ©2004 Greater Miami and the Beaches **Greater Miami**

Locator map not drawn to scale



